

## *Creation of The DaVinci Brand*

Raised and educated in Europe, Denisa Tova worked for both American Express and Baker McKenzie, one of the top five law firms in the United States, before moving to Colorado Springs. As a branch manager for American Express, she handled numerous corporate accounts. While at Baker McKenzie, she participated in establishing an Eastern European branch office, which included being directly responsible for putting in place a set of comprehensive quality control measures. She established DaVinci Strategic Advisors in 2003. The firm provides hourly, as-needed financial planning and advice and fee-only retainer-based services.



Denisa earned her MBA in Economics from the Anglo-American University in Eastern Europe. She is a Chartered Financial Consultant™ and a graduate of the CFP® Residency Program. Denisa has also earned the designation of Chartered Life Underwriter granted by the American College. Her articles on tax and financial planning have appeared in Greater Colorado Builder/Contractor magazine, Colorado Front Range Builder / Architect, and the Colorado Springs Business Journal. Denisa needed a classic design that would communicate in a glance the qualities she embodies. The brand evokes a feeling of precision and elegance while maintaining a progressive yet timeless appeal.

